

# The Total Economic Impact™ Of Microsoft Edge

Through eight customer interviews in North America, APAC, and Europe, and data aggregation, Forrester concluded that Microsoft Edge has the following three-year financial impact.

## FINANCIAL SUMMARY

Three-year risk-adjusted



IMPLEMENTATION AND  
MANAGEMENT COSTS

**\$198K**



RETURN ON INVESTMENT

**22x** implementation and  
management costs



NET PRESENT VALUE

**\$4.3M**



The new Edge is a modern browser with the Chromium-based engine and IE mode, that provides both compatibility and performance. It gave us... confidence that our data wasn't going someplace that we didn't want... And then the icing on the cake for us is that it provides a continuity of the Microsoft experience.

*Executive, enterprise services,  
professional services*



## BENEFITS

Three-year risk-adjusted



**\$2.2M savings in labor costs**  
Productivity growth enabled  
by Microsoft Edge



**\$1.2M modernization savings**  
Avoided cost of legacy web  
application modernization



**\$604.2K savings by  
streamlining to one browser**  
Productivity growth enabled  
by IE mode

**Stronger organizational  
security with Microsoft  
Edge decreases the chance  
of a major security breach.**



## PROJECTIONS OF MODERNIZATION COSTS AVOIDED

With Internet Explorer retirement, you may want to evaluate the impact of IE mode in Microsoft Edge on your legacy web app portfolio. Low to high projections are based on the total number of legacy apps in an organization.

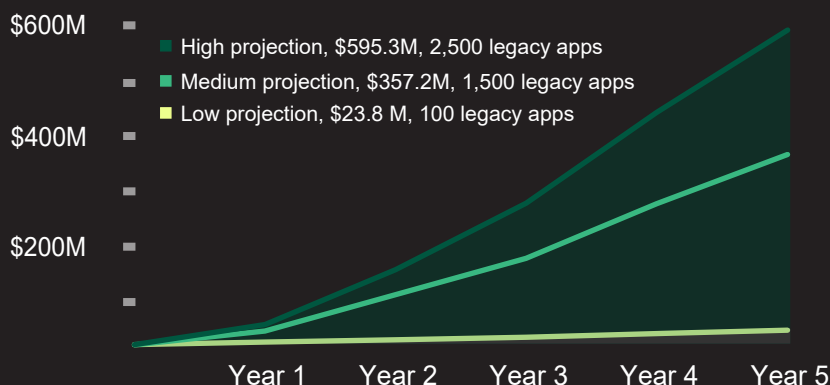
**1,678 Apps**

Number of Legacy Web Apps  
in the Enterprise

**\$335K**

Cost to Modernize Per App

Source: A commissioned survey of 40 enterprises conducted by Forrester Consulting, May 2021



Read the  
full study



Access the  
calculator

This document is an abridged version of a case study commissioned by Microsoft titled: The Total Economic Impact Of Microsoft Edge, May 2021.

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Commissioned By

